

2019-2020



safeway
awards

IFAP/CGU
Safe Way Awards
Sponsorship
Prospectus



Who is IFAP?

IFAP (Industrial Foundation for Accident Prevention) is an independent, not-for-profit, Member-based organisation governed by a Board of Directors. The organisation has been at the leading edge of Workplace Health and Safety since 1962. Since this time, IFAP has been providing high quality Workplace Health and Safety Training solutions to Western Australia in the aim to make Western Australians workplaces, safer and healthier.

IFAP is a Registered Training Organisation (RTO 1907) that provides nationally and internationally recognised public and corporate courses. With two training centres located in WA, IFAP trains and educates more than 16,000 people annually across a host of disciplines. We also offer integrated health and safety consulting services, information resources and safety products as well as industry networking events and conferences.

IFAP specialises in the following areas:

- Workplace Health & Safety
- Industry Skills & Licences
- Offshore & Maritime Safety
- Fire Safety & Emergency Response

IFAP's Mission is to provide leading workplace safety and health solutions with support for members and stakeholders. One of the ways in which IFAP aligns with its mission is by holding the annual IFAP/CGU Safe Way Awards.



What are the Safe Way Awards?

Now in its 41st year, the Safe Way Awards commenced in 1979 as IFAP's contribution to Western Australia's proactive involvement of safety in the workplace. These Awards motivate people in the workplace to maintain safe work practices and recognise the implementation and continuous improvement of your organisation's safety management system.

The objective of the Safe Way Awards is to reduce work-related injuries within industry and improving safety culture in Western Australia. By improving safety culture the attitude towards one's safety and the safety of others improves. Through these awards, IFAP ignites the courage, motivation and empowerment that reinforces many safety messages and hopes this will help families returning home from work safely.

The IFAP Safe Way Awards Gala Dinner is an evening where safety professionals and guests from a wide range of industries, can let their hair down for one night to celebrate their great safety achievements of the year. The organisations awarded are not only proud of their safety accomplishments but they are also more determined than ever to keep on striving for greater and safer results.

Incorporating the presentations of the Bronze, Silver, Gold and Platinum IFAP/CGU Safe Way Achiever Awards and the Safety Innovation Award, this 'black tie' Gala Dinner event attracts Ministers, CEO's, Safety Professionals, and other guests from organisations across WA to celebrate their safety achievements and network with safety professionals from a wide range of industries.

The IFAP Safe Way Gala Dinner has now established itself as Perth's premier event for WA safety professionals and key industry stakeholders. Each year the dinner attracts an impressive attendance of approximately 200-300 guests. The IFAP Safe Way Gala Dinner will be held on **Friday 1 May 2020** at **Crown Towers, Perth**. Award winners and guests will be able to celebrate and dance the night away!



Why become a Safe Way Award Gala Sponsor?

- **Expose** your brand to industry players as a leader of safe practices
- **Engage** with other organisations to promote and increase safety awareness
- **Partner** with IFAP, a leading Workplace Health and Safety Training Organisation
- **Increase** the safety message not only to your organisation and but to the wider community
- **Decrease** the number of associated injuries and deaths in the workplace
- **Endorse** and model safety in the workplace
- **Educate** and share safe practices and safety knowledge
- **Lead** the way and demonstrate safe practices and behaviours



Sponsorship Categories

Opportunities to expose your brand through a number of sponsorship options are now available. Sponsors can fund one or more category. An early response will ensure maximum exposure for your organisation. Don't miss out on this opportunity to position your organisation in front of key industry players at the award industry event of the year. We look forward to your support.

Platinum Sponsor (Naming Rights Sponsor) - 2020 Gala Dinner \$10,000 ex GST

As a Platinum Sponsor, your organisation will receive:

- Naming Rights – inclusion of company name in the title of the event
- Two complimentary VIP tickets (to be seated at the VIP tables)
- 10 complimentary tickets to the event (equal to one table)
- Premium logo placement and acknowledgement on dinner invitations, menus, AV, presentation, official event program
- Logo placement and acknowledgement on IFAP's website on the 'Events' page with a link to the sponsors website, 'Email alerts' sent to IFAP's database and online publications
- Opportunity to present a sponsors address at the event
- Opportunity to display two 'pull up' promotional banners at the event
- Opportunity to provide one promotional gift for each guest attending the event
- If available, print media coverage in events planners, local papers and in-company publications where the event is mentioned in conjunction with the IFAP/CGU Safe Way Awards
- Social Media profile on organisation displayed on both Facebook & LinkedIn



Entertainment Sponsor 2020 Gala Dinner \$5,000 ex GST

As an Entertainment Sponsor, your organisation will receive:

- Five complimentary tickets to the Safe Way Awards event.
- Logo placement and acknowledgement on invitations, AV screens and official event program/menu
- Logo placement and acknowledgement on IFAP's website on the 'Events' page with a link to the sponsors website, 'Email alerts' sent to IFAP's database and online publications
- Logo placement on AV board whilst band/entertainment performing.
- Opportunity to display one 'pull up' promotional banner at the event (near the band stage)
- Social Media profile on organisation displayed on both Facebook & LinkedIn

Dinner Sponsor 2020 Gala Dinner \$5,000 ex GST

As the Dinner Sponsor, your organisation will receive:

- Five complimentary tickets to the Safe Way Awards event.
- Logo placement and acknowledgement on invitations, AV screens and official event program/menu
- Logo placement on each table
- Logo placement and acknowledgement on IFAP's website on the 'Events' page with a link to the sponsors website, 'Email alerts' sent to IFAP's database and online publications
- Opportunity to provide one promotional gift for each guest attending the event, which will be placed on the table at each place setting.
- Social Media profile on organisation displayed on both Facebook & LinkedIn

AV Sponsor 2020 Gala Dinner \$3,000 ex GST

As an AV Sponsor, your organisation will receive:

- Three complimentary tickets to the event
- Logo placement and acknowledgement on invitations, AV screens and official event program/menu
- Logo placement and acknowledgement on IFAP's website on the 'Events' page with a link to the sponsors website, 'Email alerts' sent to IFAP's database and online publications

Pre-Dinner Sponsor 2019 Gala Dinner \$3,000 ex GST

As a Pre-Dinner Sponsor, your organisation will receive:

- Three complimentary tickets to the event
- Logo placement and acknowledgement on invitations, AV screens and official event program/menu
- Logo placement and acknowledgement on IFAP's website on the 'Events' page with a link to the sponsors website, 'Email alerts' sent to IFAP's database and online publications

For more information on IFAP's Safe Way Awards Sponsorship Packages, or to discuss tailoring a package to suit your organisations' needs, please contact Tracy Lindsey on 0417 128 896 or tlindsey@ifap.asn.au.